

**HOSPITALITY FOR SUSTAINABLE TOURISM DEVELOPMENT**

**CURRICULUM HERITAGE AND CULTURAL TOURISM MANAGEMENT (HCTM)**

**STUDY PLAN FIRST YEAR**

**A.Y. 2022/2023**

<b>Course</b>	<b>ECTS</b>	<b>H.</b>	<b>Professor</b>
<b>FIRST SEMESTER</b>			
DESTINATION MANAGEMENT AND MARKETING FOR CULTURAL HERITAGE	8	50	Roberta Minazzi
BUSINESS ENGLISH FOR TOURISM AND HOSPITALITY	10	60	Eliane Nortey
ENVIRONMENTAL AND URBAN SOCIOLOGY	8	50	Sebastiano Citroni
ARCHEOLOGY AND MEDIEVAL ART OF THE TERRITORY	8	50	Andrea Spiriti
<b>SECOND SEMESTER</b>			
ECONOMICS OF ART AND CULTURE	8	50	Cristina Orso
PRIVATE LAW OF ART AND CULTURE	8	50	Marta Cenini – Geo Magri
SUSTAINABLE TOURISM GEOGRAPHY	8	50	Valentina Albanese
LABORATORY	4	25	To be defined