



Master Degree in Global Entrepreneurship Economics & Management / GEEM (L-77)
Curriculum in International Business and Entrepreneurship (IBE)
A.Y. 2023/2024

ONLY for First Year students

FIRST SEMESTER 2.10.2023 – 21.12.2023	SECOND SEMESTER 12.2.2024 – 25.5.2024	
Advanced Business English (2 nd term 6.11.2023-21.12-2023) – L-LIN/12 (3 ECTS) – Bertoletti	Internat. Trade Law and Transnat. Business Law (12 ECTS) Mod. 1 International Trade Law – IUS/14 (6 ECTS) – Salvatore Mod. 2 Transnational Business Law – IUS/13 (6 ECTS) – Marin	
Corporate Banking – SECS-P/11 (6 ECTS) – Uselli	Quantitative Methods for Management (12 ECTS) Mod. 2 Applied Mathematics – SECS-S/06 (6 ECTS) – Vanni	
Economics of Innovation – SECS-P/06 (6 ECTS) – Castelnovo	Strategic Management and Business Planning – SECS-P/07 (6 ECTS) – Gazzola (20 hrs) / Amelio (20 hrs)	Group A 1 between
Entrepreneurship and Innovation Management – SECS-P/08 (6 ECTS) – Onetti	Open Innovation and Startup Ecosystems – SECS-P/08 (6 ECTS) – Onetti (20 hrs) / Pisoni (20 hrs)	
Quantitative Methods for Management (12 ECTS) Mod. 1 Applied Statistics – SECS-S/02 (6 ECTS) – Vanni	International Business – SECS-P/08 (6 ECTS) – Pezzetti	Group B 1 between
	Seminar in Entrepreneurship and Innovation Management – SECS-P/08 (6 ECTS) – Pisoni	
Startup Lab – SECS-P/08 (3/6 ECTS) – Pisoni	Startup Lab – SECS-P/08 (3/6 ECTS) – Pisoni	Group C 1 between
International Marketing Lab – SECS-P/08 (3/6 ECTS) – Pezzetti	International Marketing Lab – SECS-P/08 (3/6 ECTS) – Pezzetti	
30 ECTS TOTAL	33 ECTS TOTAL	
Free Credits (6 ECTS) to be chosen from the groups A-B-C-D		
FIRST YEAR 69 ECTS TOTAL		

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FIRST SEMESTER 2.10.2023 – 21.12.2023	SECOND SEMESTER 12.2.2024 – 25.5.2024	
Lean Development and Agile Methodologies – INF/01 (3 ECTS) – Mapelli	International Economics – SECS-P/01 (6 ECTS) – Spanò Did.int. 10 ore – Spanò	
Organization: People and Technologies – SECS-P/10 (6 ECTS) – Biffi (20 hrs) / Farao (20 hrs)	Digital Economy – SECS-P/07 (6 ECTS) – Sacco	Group D 1 between
	Performance Measurement (mutuato da Strategic Management and Business Planning) – SECS-P/07 (6 ECTS) – Gazzola (20 hrs) / Amelio (20 hrs)	Group E 1 between
	Fundraising and Business Planning (mutuato da Open Innovation and Startup Ecosystems) – SECS-P/08 SECS-P/07 (6 ECTS) – Onetti (20 hrs) / Pisoni (20 hrs)	
3/9 ECTS TOTAL	12/18 ECTS TOTAL	
Free Credits (6 ECTS)		
Internship or elective courses (6 ECTS) to be chosen from the groups B-C-D-E		
Dissertation (18 ECTS)		
SECOND YEAR 51 ECTS TOTAL		